



INTRODUCING...

DAA MARKETPLACE

**BUY NOW!
MAKE OFFER!**

DAA Marketplace Frequently Asked Questions

Q: What is the DAA Marketplace?

A: A new place for buyers to buy inventory and sellers to sell inventory 24/7 from your phone, tablet, or computer, specifically for vehicles located at any of the 7 DAA Auction locations. The site offers both "Buy Now" pricing and "Make Offer" functionality.

Q: How do I buy on the Marketplace?

A: Once logged in and viewing inventory of interest, simply select the "Buy Now" price link or the "Make an Offer" link and follow the prompts. You can also create saved searches to notify you when vehicles you need are listed.



Scan this QR code to watch a short video about the Marketplace.

Q: How do I access the DAA Marketplace?

A: www.dealersauto.com - click on the red Marketplace button on the navigation bar at the top of the page. Enter your DAA or EDGE Pipeline credentials.

Q: How do I become a seller on the DAA marketplace?

A: Listing vehicles on the DAA Marketplace couldn't be easier. Contact your local DAA Sales rep to walk you through the automated process. If you are not currently affiliated with a DAA auction go to www.dealersauto.com, find the location closest to you, or use the "Contact Us" form on our website to get in touch with your local auction.

Q: Do I need to register to participate in the DAA Marketplace?

A: If you are registered with any DAA auction, simply use your DAA or EDGE Pipeline credentials to view our listings. In order to buy online you will have to be registered with the specific auction listing the vehicle you wish to purchase. If you need a new registration, please contact the listing auction or EDGE Assist at (833) AUC-EDGE | (833) 282-3343.

Q: How can I set up alerts to learn about newly listed inventory that meet my needs?

A: The Marketplace allows you to set up Saved Searches based on detailed selection criteria - See your local sales representative or EDGE Assist representatives for assistance.

Q: What type of inventory is available?

A: Hundreds of fresh vehicles for sale - everyday from all 7 DAA Auctions including both Fleet /Lease and Dealer Inventory. Anything you might find at the auction, you might find on DAA Marketplace.

Q: How do I know if I 'win' the vehicle?

A: Once the seller accepts your offer, you will receive an Email from Auction Pipeline within minutes confirming the deal. You will receive a call from the Auction (typically on the next business day) where the vehicle is located to arrange your payment and pick up details. You will receive a Bill of Sale with all fees from the auction. Post Sale Inspections and transportation coordination services are available from your facilitating DAA auction.

Q: What about arbitration?

A: The DAA Marketplace follows NAAA Guidelines for Online Sales. Our policies are posted on the Policies page on the DAA Marketplace website for your convenience.

For more information, please contact any of our 7 auctions or EDGE Assist at (833) AUC-EDGE | (833) 282-3343.

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DAA ...Where Everyday is Sale Day!

